As an electric cooperative, our top priority is always to provide reliable, affordable energy to you, the consumer-members we serve.

Because we are a co-op, our mission is to enrich the lives of our members and serve the long-term interests of our local communities—and this mission has never been more critical than in recent months. One of the seven principles that guides all co-ops is “concern for community.” To me, this principle is the essential DNA of Rio Grande Electric Co-op, and it sets us apart from other electric utilities.

October is National Co-op Month, and electric cooperatives across the country are highlighting the many ways we “Power On.”

Who would have fathomed in March, that the COVID-19 virus would amount to a test of our communities and our nation? The changing circumstances due to the pandemic have created both challenges and opportunities. Over the past several months, we’ve all been challenged to operate differently, and Rio Grande has stepped up to help our members and strengthen the safety net for our more vulnerable neighbors.

I tell you about these efforts not to boast, but to explain how much we care about our members and our communities—because we live here too. In fact, we believe so much in this tenet, that we incorporated it into the logo of our 75th Annual Meeting -- “Empowering Communities · Enhancing Lives”.

We’ve seen other local businesses rising to meet similar challenges during this time, because that’s what communities do. While the challenges caused by COVID-19 have been daunting, I’m heartened to see how everyone in Co-op Country is pulling together. In 1945, Rio Grande Electric Cooperative was built by the community to serve the community, and that’s what we’ll continue to do – Power On.

You can learn more about our community initiatives, by attending the virtual emPOWER Summit, RGEC’s 75th Annual Meeting, to be held Saturday, October 10, 10 a.m. (Central), at www.riogrande.coop/empower.