



Rio Grande Electric Cooperative, Inc.

# Update



August 2015



## A Message From The General Manager/CEO

By Dan Laws

***“The Annual Meeting is just around the corner.”***

The Annual Meeting is just around the corner. This year, it will be in Eagle Pass, at the International Center for Trade, October 10. We have reduced the amount we are spending on entertainment in order to increase the amount of large door prizes we will be able to give. There will be entertainment, but it will be local talent only. We will not be opening the doors until 9:00 AM, and the meeting will begin at 10:00 AM.

In order to be eligible to win door prizes, you must be registered before 10:00 AM. As usual, we will be giving away one of our used trucks as the grand prize. Everyone that registered by 10:00 AM will have their ticket in the hopper and has the possibility of having their ticket drawn. I freely admit that we offer door prizes to attract you to the meeting. The board of directors and I believe it is important that our members understand what a cooperative is and what it means to be a member.

During the Annual Meeting, we will provide a lot of information about the Cooperative. It is a business meeting, but it is also intended evoke a sense of ownership and pride in each attendee. And that is what each of you are -- a part-owner of this business. I'm not naïve as I say this: I understand that you may not always feel like an owner. We have policies and tariffs aimed at treating everyone as fairly as possible. Unfortunately, some circumstances fall outside of those policies. and we have to say no to some things.

As your elected officials, our board is dedicated to the principles of cooperation. As your employees, we also have a strong commitment to the principles that govern the cooperative business model. We are reminded that we exist with your permission, and not in spite of it. We continue to strive every day to improve your experience. The Annual Meeting is our opportunity to showcase what we do.

I hope you will take time to be a part of this year's Annual Meeting. Please mark your calendar now and plan to be there. You'll see friends, learn more about the Cooperative, and have the opportunity to win a great door prize. I hope your summer is going well. All of us look forward to seeing everyone in Eagle Pass. You can even make a little vacation getaway out coming to the Annual Meeting. In the meantime we will keep the lights on, and the service you receive safe and affordable.

***Watch the mail for important election and annual meeting materials next month!***